

Advik Dhanraj Solanki

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Product Designer | UI/UX Designer | User Research & Prototyping

Experience

Product Designer & Co-Founder

Sep 2025 - Current

8Answers, Bengaluru

Designed and shipped 3 fully responsive cross-platform products (Android, iOS, Windows, macOS) from concept to launch, owning the full UX process: research, wire-framing, prototyping, and usability testing.

1. 8Answers: Real Estate Project Management SaaS Platform | [Link](#)

- Conducted 10+ user interviews & requirement-gathering with real estate admins and PMs to map operational workflows and collaboration pain points; the platform is currently used by 15+ active users.
- Designed end-to-end desktop experience: user flows, Information Architecture, wireframes, prototypes, and role-based workflows dashboards for Admin, Project Management, Partners & Agents (team collaboration)
- Iterated through usability testing; shipped offline-online sync, access control systems & workflow optimisations

2. whatihad.info: AI Nutrition Tracking Platform | [Link](#)

- Ran usability interviews with 30+ hostel residents, PG occupants & college students, identifying a gap in budget-based nutrition recommendations
- Translated research into user personas, flows, wireframes & prototypes; designed onboarding, meal-logging, nutrition dashboard & AI chatbot interface
- Iterated through usability testing with 20+ early users, improving engagement, accessibility & recommendation workflows

3. Yard Deck: Sports Event Management B2B Platform | [Link](#)

- Independently designed & developed the full frontend using HTML, CSS, JavaScript & Codex; owned UX from concept to production
- Designed registration, waitlist management, payment confirmation & participant onboarding workflows for organizers & participants
- Launched with 400+ event registrations across 3 live sports events; streamlined both organizer and participant journeys

Product Intern

Jun 2025 - Aug 2025

Wiingy, Bengaluru

- Conducted UX research with 30 new users and collaborated on conversion-focused UX improvements.
- Wrote and optimized 200+ AI-assisted article sections for landing pages across 12+ subjects and 100+ global cities, improving content clarity and page engagement by 30%.

Business Development Intern

Jan 2025 - Jun 2025

CHINT India Energy Solution Pvt. Ltd., Bengaluru

- Conducted market and user research across India, APAC, Europe, and the US engaging 500+ industrial users and 1,500+ distributors to identify trends, pain points, and product opportunities.
- Automated research and data collection workflows, improving analysis efficiency by 75%

Skills

- Design & UX:** Figma, Framer, Uizard, Canva, Pencil, Wireframing, Prototyping, Interaction Design, Usability Testing, A/B Testing, Information Architecture, Workflow Design
- Research & Analytics:** User Research, Market Research, Usability Interviews, Google Analytics, Data Visualization, SEO
- Development & Platforms:** HTML, CSS, JavaScript, Supabase, Netlify, Google Play Console, Apple Developer Program
- AI & Developer Tools:** Stitch, Lovable, CodeX, Claude Code, GitHub Copilot, GitHub
- Productivity & Collaboration:** Notion, Jira, Google Workspace, Microsoft Office

Education

- B.Tech, Electrical & Electronics Engineering | RV College of Engineering

Oct 2021 - June 2025

Certifications

- Google UX Design Professional Certificate | Coursera
- Business Development for Startup and Tech Companies | Udemy, Scott Britton